

PAINT WALTON
#drugfreewalton



The Paint Walton Red Initiative is a campaign launched by The Partnership for Families, Children and Youth to extend the annual Red Ribbon Week, observed annually by area schools, to the entire community. We wish to partner with local businesses, governing bodies, community organizations, schools and churches to celebrate a culture of healthy choices and being drug-free throughout the month of October.

There are a number of ways that you and your organization can get help to paint Walton red. From volunteering at or sponsoring the annual Haunted House of Addictions, to simply posting drug-free messages at your place of business— you can help us spread the word and celebrate and we can help you! Let us know how you'd like to participate and we will provide you with information and resources to make it happen!

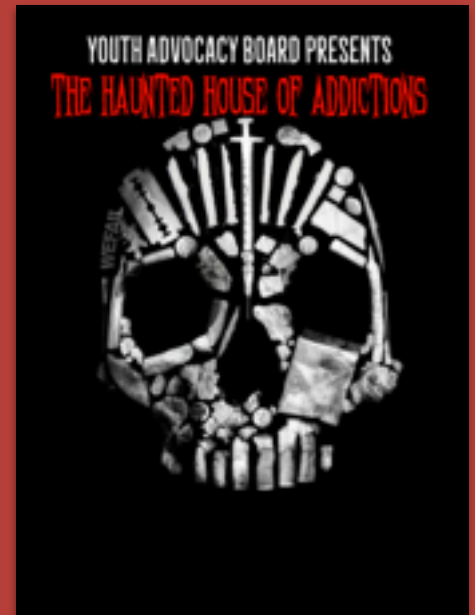
GET INVOLVED

Suggestions For Making Your Mark

- Display digital "Paint Walton Red" message that can be shared on computer or tv screens
- Hand out Paint Walton Red flyers and posters
- Hang red ribbon at your place of business or have employees wear red ribbons on Fridays
- Post drug free messages on signage inside or outside of your business
- Give out red stickers or lollipops to young patrons
- Have your business participate in Paint Walton Red social media campaign throughout October.
- Include drug free messages in teaching activities where youth and families will be present
- Prominently display red merchandise accompanied by drug free message
- Promote drug free text campaign "Text 'Walton Red' to 313131 to make your drug free pledge and to receive drug free messages and special offers.
- Give Red Ribbon Week discount on red items or to people who have made drug free pledge.
- Promote Paint Walton Red in newsletter or

The House of Addictions is a haunted house designed and run by teenagers who wish to educate their peers and the community about the very real and very scary dangers of drug and alcohol addiction. In its 14th year of existence, the House of Addictions has been providing a fun, yet educational experience to county families.

Join us this year on October 16,17, 23, 24 & 25



A Georgia Family Connection Collaborative

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Thank You To Our Sponsor

The Walton County Healthcare Foundation

